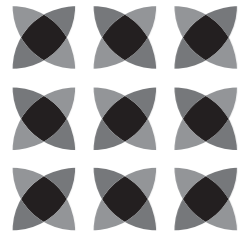




2022 IMPACT REPORT



CENTRE
for **SOCIAL**
IMPACT



A year for building and reflection

In 2022 the Centre for Social Impact introduced its new CEO, Arminé Nalbandian. We were also excited to expand our network of partner universities as we welcomed CSI Flinders, led by Professor Ian Goodwin-Smith. Based within the College of Business, Government and Law at Flinders University, the new team is focused on working with marginalised communities and individuals, with an emphasis on the North-South corridor of South Australia and the Northern Territory. Libby Ward-Christie, who has been with CSI since 2017, was appointed Director, CSI Swinburne.

Throughout 2022 we dedicated time to reflecting on the efforts of the Centre to ensure we are effectively addressing the evolving needs of the social impact ecosystem, both now and into the future. This work will support the development of a refreshed Theory of Change for the collaboration in 2023.

Professor Paul Flatau, CSI UWA

Dr Michael Moran and Libby Ward-Christie, CSI Swinburne

2022 YEAR IN REVIEW

CSI UNSW

35 team members
42 journal articles
+50 research projects
2515 students enrolled

CSI FLINDERS

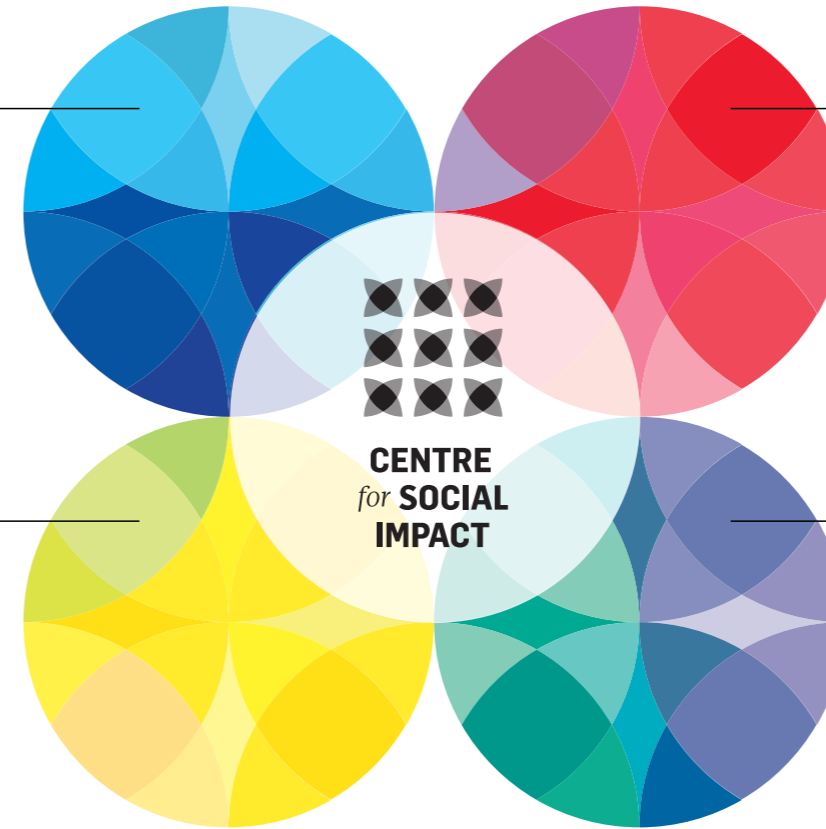
Launched in 2022
18 team members
24 research contracts
20 affiliates

CSI SWINBURNE

27 team members
65 research projects
28 academic papers
116 students enrolled

CSI UWA

25 team members
21 research projects
6 commissioned reports
250 students enrolled



EDUCATION

WE EMPOWERED EMERGING LEADERS

The Centre for Social Impact remains Australia's leader in social impact education, delivering specialist undergraduate, postgraduate and professional development courses across the country.

CSI UNSW experienced a slight decrease in the number of new students enrolling in the Graduate Certificate in Social Impact. This was offset by a dramatic increase in students taking part in postgraduate subjects at CSI UNSW, with 1,327 enrolments in a social impact unit – that's almost double the results from 2021.

At CSI UWA, we saw an additional 100 undergraduate enrolments, with numbers increasing significantly to 183 students. Postgraduate enrolments fell by 40 students. CSI Swinburne also experienced lower than average enrolments in the postgraduate sector, but it recorded consistently outstanding student satisfaction results of 92% and above. CSI Swinburne had 104 postgraduate enrolments in the Graduate Certificate in Social Impact in 2022.

CSI Flinders is set to launch its education program in mid-2023, expanding the Graduate Certificate in Social Impact offering to students in South Australia.

SCHOLARSHIPS

The Centre for Social Impact is proud to have awarded more than \$160,000 in scholarships in 2022. We received numerous high-quality applications from a broad range of people - each aspiring to have a positive impact on the world around them. 17 students were successful in securing scholarships to put towards study in our postgraduate social impact courses across our three universities.

"My only regret is not pursuing this degree sooner... Armed with this newfound knowledge, I am inspired and dedicated to making a positive impact on society and contributing to a more sustainable and socially conscious world,"



Rebecca Kafetzis,
2022 Board
Scholarship
Recipient



In 2022



2,400

students undertook a CSI subject



\$160,000

in scholarships awarded



92%

student satisfaction at CSI Swinburne



+619

CSI UNSW postgraduate enrolments



+100

CSI UWA undergraduate enrolments



WE DELIVERED WORLD-CLASS PROFESSIONAL DEVELOPMENT PROGRAMS

To meet the needs of the social impact sectors, our professional development portfolio provides best-in-class programs, including Social Impact Leadership Australia, Governance for Social Impact and the Outcome Measurement Workshop.



Professor
Peter Shergold
CSI Board Chair

SOCIAL IMPACT LEADERSHIP AUSTRALIA

In 2022, a further 24 for-purpose CEOs from Victoria and Tasmania participated in the second cohort of our ground-breaking national capacity building and leadership program, known as Social Impact Leadership Australia. The 10-month SILA Program is a fully-funded, evidence-based course that's been designed to enhance the effectiveness of exceptional and diverse leaders. In total, more 120 CEOs around Australia will go through the multimillion-dollar program over five years. This year an external evaluation awarded SILA with a Net Promoter Score of 86, with scores above 80 considered to be world-class.



World-class NPS of **86**



100% of participants agree their organisation is likely to experience tangible improvements due to their participation in SILA.



95% of participants agree they can make a difference in their organisations and across the sector by using what they've learned in the SILA program.

GOVERNANCE FOR SOCIAL IMPACT

Our Governance for Social Impact short course, offered exclusively to for-purpose Board Directors, also earned a world-class Net Promoter Score in 2022. Rolled out across Sydney and Melbourne, 64 Board members, many of whom sit across multiple Boards, were equipped with the tools and knowledge to achieve lasting social change and govern with a mission-first agenda.

"This course is absolutely brilliant and should be mandatory for all for-purpose leaders. The content is useful, informative, interesting and critical if you lead or govern for social impact,"

Governance for
Social Impact
Graduate

OUTCOMES MEASUREMENT WORKSHOP

In 2022 almost 170 people enrolled in the 2-day Outcomes Measurement Workshop, providing participants with the skills to measure and assess an organisation's impact. Delivered by Professor Paul Flatau of CSI UWA's, the workshops were delivered face-to-face in Perth and Melbourne, as well as online. Due to popular demand, the program is set to expand into Brisbane and Darwin in 2023.

RESEARCH

WE CHAMPIONED INNOVATIVE RESEARCH

We are proud to say that the Centre for Social Impact continued to develop and share rigorous research and evidence-based tools with and for partners across the social impact sectors. In 2022 alone our team was involved in more than 150 research projects or contracts, receiving over \$8.5million in grant funding to advance positive social change.

Our partner universities also collaborated on various projects, including a major evaluation of the Aspire Social Impact Bond – a program which delivers intensive wraparound support to help people secure housing. CSI UNSW and CSI UWA also joined forces to deliver the High Net Wealth Giving report, which revealed better ways to fund the not-for-profit sector.

Other significant purpose-led research included;

- The Paying What It Takes report which revealed the need for not-for-profits and funders to better understand the true cost of achieving social impact to support and improve sustainability.
- The collaborative Partners In Recovery research series involving the Centre for Social Impact and SVA, which outlined recommendations for sustainable government support of the charity sector, with 4 out of 5 community charities struggling with demand during the pandemic.
- The conclusion of a six-year evaluation by CSI Swinburne into the impact of social enterprise employment and career transition support over time - in partnership with social enterprise, Vanguard Laundry.
- An investigation by CSI UWA found 85% of women experiencing homelessness were attacked in the past two years. The Ending Homelessness in Western Australia report also revealed an increase in calls for help by those sleeping rough.
- Analysis of Social Housing in NSW by CSI UNSW and St Vincent de Paul Society, which highlighted the need to commit more targeted investment in social housing by the State Government.
- Identifying the complex barriers people face when dealing with the tax system. CSI UNSW was embedded in a free clinic providing tax advice and advocacy services to clients facing financial hardships, thanks to a collaboration with the UNSW Tax Clinic and the Ecstra Foundation.



ENGAGEMENT

WE PARTNERED WITH THE SECTOR TO IGNITE CHANGE

Being at the forefront of purpose-led research and transformative education, the Centre for Social Impact is dedicated to sharing insights and evaluations on how to drive social reform and build the capacity of the non-profit sector.



Participants at the Danjoo Koorliny Festival in Perth, hosted by Centre for Social Impact UWA

In 2022

- CSI Swinburne celebrated 20 years of social impact education, bringing together partners, students and staff, past and present, to showcase the incredible range of work delivered over the last two decades.
- CSI UWA Participated in the Danjoo Koorliny two-day summit, aimed at creating long-term systems-change to improve relations between indigenous and non-indigenous people in Western Australia. The event was attended by over 600 people.
- In collaboration with SVA, hundreds attended our Partners in Recovery research series webinar, presented by The Hon Dr Andrew Leigh MP, Assistant Minister for Competition, Charities and Treasury.
- CSI UWA was embedded in the Mentoring 2 Work project, designed to assist unemployed young adults to become job and life ready.
- CSI Flinders continued its work with the SA Housing Authority, including the co-production of a statewide outcomes measurement framework, focused on specialist homelessness services and the domestic and family violence sector.
- CSI Swinburne hosted the Employment Pathways for People with a Disability webinar, following the successful adaptation and implementation of the Work Integration Social Enterprise (WISE) model into a genU supported work environment.
- The Michael Liffman Alumni Award was established by CSI Swinburne to recognise outstanding contribution to the social impact ecosystem since graduation. Kate Fazio was named the inaugural winner of the Award for her inspiring efforts to improve access to justice in Australia and globally.
- Our CEO Arminé Nalbandian delivered the keynote speech at the Engagement Australia Excellence Awards, recognising the most impactful activities in the Australian and New Zealand Higher Education sectors.
- We were also honoured to judge the 2022 Third Sector Awards, celebrating remarkable achievements in the for-purpose sector.

IGNITE CHANGE

STAFF IMPACT AWARDS

The Centre for Social Impact recognises the outstanding contributions, achievements and dedication of our team members who have consistently demonstrated excellence in their respective roles throughout the year. The recipients of the 2022 Staff Impact Awards include;



Dr Roksolana Suchowerska
(CSI Swinburne)
Research Excellence Award



Zoe Callis
(CSI UWA)
Teaching Excellence Award



Dr Leanne Lester
(CSI UWA)
CSI Impact Award



Catherine Mai
(CSI UNSW)
Professional Leadership Award

OUR SUPPORTERS

An enormous thanks to our donors, advisory council members, Board members, partners and funders who enable us to deliver existing and new educational, research and capability building projects, scholarships, tools and programs. Without the time, investment and support of these individuals and organisations, our work would not be possible.

OUR BOARD OF DIRECTORS

- Professor Peter Shergold AC (Chair)
- Stella Avramopoulos
- Tom Dawkins
- Professor Nick Wailes
- Professor Peter Robertson
- Professor Michael Gilding
- Professor Keryn Chalmers
- Paul Ronalds

OUR EXECUTIVE TEAM

- Arminé Nalbandian,
CEO
- Professor Paul Flatau,
Director CSI UWA
- Libby Ward-Christie,
Director CSI Swinburne
- Professor Ian Goodwin-Smith,
Director CSI Flinders
- Professor Graham Brown,
Acting Director CSI UNSW
- Dr Lyndsey McKee,
National Industry Director
- Kathryn Conway,
National Operations Manager
- Dr Michael Moran,
National Education Director

OUR NATIONAL FINANCES

(*) these financial tables include CSI National finances only

PROFIT AND LOSS 2022

	FULL YEAR 2022 ACTUALS	FULL YEAR 2022 BUDGET	VARIANCE \$	VARIANCE %
Philanthropic fundng (inc Scholarships, National Research Progam)	67,458	152,865	85,407	56%
UNSW, UWA, SUT & Flinders annual node contribution	826,875	826,875	-	0%
Other income (exec education, recoveries)	-	-	-	0%
Total Revenue	894,333	979,740	85,407	9%
Scholarship Expenses	66,827	80,000	13,173	16%
Contract & Consulting Services	229,744	258,121	28,377	11%
Marketing	5,429	60,800	55,371	91%
Other costs (incl travel, software, consumables, entertainment)	141,668	93,697	-47,971	-51%
Non-People Costs (Total)	443,668	492,618	48,950	10%
People Costs (Total)	1,091,455	1,104,858	13,403	1%
Total Expenditure	1,535,123	1,597,476	62,353	4%
Surplus/(Deficit)	-640,790	-617,736	23,054	-4%

BALANCE SHEET 2022

	DEC 2022 (\$MILLIONS)
ASSETS	
Cash & Equivalents	3.619
Receivables	0
Total Assets	3.619
LIABILITIES	
Sundry Creditors & Provisions	0
Equity	3.619
Total Liability	3.619



CENTRE
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IMPACT



CONTACT | csi.edu.au | +612 8936 0909