

# THEORY of CHANGE



## OUR VISION

A world where people and communities can grow and thrive, now and into the future.



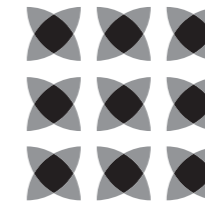
## THE OPPORTUNITY

Alleviating social inequities requires multiple perspectives, new ideas and coordinated, cross-sector responses and systemic transformation.



## OUR PURPOSE

To ignite positive, lasting social change for people and communities through education, research and engagement with not-for-profits, business, philanthropy and government.



CENTRE  
for SOCIAL  
IMPACT



## WHO WE ARE

The Centre for Social Impact is a collaboration between the Business Schools of four leading Australian Universities.

## CORE ACTIVITIES

### 1 EDUCATION

We educate current and future social impact leaders through our undergraduate, postgraduate and professional development courses.

### 2 RESEARCH

We develop and share rigorous research and evidence-based tools with partners across the social impact sectors.

### 3 ENGAGEMENT

We aim to be a trusted and influential voice, connecting people and ideas, fostering collaboration to advance positive social change.

## INTENDED OUTCOMES

Leaders, organisations and communities are increasingly effective in creating lasting social impact.









Complex systems are increasingly understood, improved and transformed to deliver more equitable outcomes.

## ULTIMATE IMPACT



## WHAT MAKES US DIFFERENT

-  We are informed by lived-experience and are embedded in the social purpose ecosystem.
-  We are capacity builders, uplifting knowledge, skills and connections.
-  We connect different sectors, recognising everyone has a role to play.
-  We are systems-led because complex social inequities often arise for systemic reasons.
-  We combine academic rigour with a practical focus.
-  We have local, national and global reach.