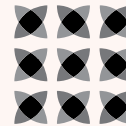


CSI IMPACT REPORT 2020

2020 was an undoubtedly challenging year, including for the higher education sector. While CSI has not remained untouched by these challenges, we hit some major milestones.

In lieu of a traditional annual report, CSI presents this 2020 Impact Report, as a shorter highlight reel of some of the incredible work we've achieved.



CENTRE
for. **SOCIAL**
IMPACT

WE EDUCATED FUTURE SOCIAL IMPACT LEADERS

We digitally uplifted our CSI courses so that there would be minimal disruption to students and have had strong admissions and enrolments in our postgraduate programs.

We launched a CSI National Teaching Case Study program to address a longstanding gap in high quality learning teaching materials produced for an Australian and regional context. Up to 10 case studies will be developed throughout 2020-2021.

We secured significant amounts of external scholarship funding to support Graduate Certificate, MBA and Executive Education students across our nodes. This included adding a new National Board Scholarship recipient for the second year (thanks to the support of the CSI Board).

- We launched Impact2020 and COVID-19 fact sheets (see page 5)
- We completed the Social Progress Index (SPI) for Australia, launched it at Parliament House and provided expert comment on the Australian ranking of the Global SPI
- We partnered with Social Ventures Australia to produce a series of reports looking at the impact of the pandemic on the financial health of Australia's charities. The first report was a huge success, resulting in a parliamentary reference and discussion by Shadow Minister for Charities, Andrew Leigh MP; Channel 10 coverage on The Project; and was used in numerous budget submissions and advocacy work across the sector.
- We launched the Pulse of the For-Purpose Sector & Build Back Better Research Program and have secured nearly \$1m in external funding from philanthropic and industry partners (more below).
- We launched the 2020 Digital Inclusion Index and were called upon by Telstra to host the [launch webinar](#) that featured Telstra CEO Andy Penn. We saw more than 700 registrations to this webinar.
- Our CEO joined the National Charities Crisis Cabinet.

Admissions and enrolments:

New post-graduate education admissions at CSI are up by 21.8% compared to 2019: UNSW increased its post-graduate degree (GCSI, GDSI, MBA) admissions by 31.1%, SUT (GCSI, MSI) by 17.6% and UWA (GCSI, MBA) by 10.5%.

Post-graduate enrolments were also up overall by 8.3% (from 840 in 2019 to 910 in 2020): SUT increased their enrolments by 23.7%, UNSW by 13.5% and UWA had a marginal decrease of 2.9%.

Undergraduate enrolments were affected by the impact of COVID-19 on the international student market. Overall, our undergraduate enrolments

decreased from 880 in 2019 to 753 in 2020 (a 14.3% decrease). This has had the most impact on UNSW (dropping from 812 to 653, a 19.6% decrease) because of the high proportion of international students. UWA saw a drop from 107 enrolments in 2019 to 100 in 2020 (a 6.5% decrease). In comparison, undergraduate enrolments increased off a low base from 24 to 38 at SUT (a 58.3% increase).

Our executive education program was somewhat disrupted throughout 2020, but we pivoted some courses to online teaching and re-introduced some executive education with social distancing.

WE WERE LEADERS IN BUILDING KNOWLEDGE AND INFLUENCING POLICY

OUR RESEARCH WAS WELL FUNDED AND RIGOROUS

CSI has had a record-breaking Q2 and Q3 for research income with over \$5.7m won by the end of Q3.

By the end of Q3, we had 68 refereed articles published, with 50% achieving publication in A/A* ranked journals from the Australian Dean's Business Council list. Our average research Impact Factor was over 2.

WE ASSESSED THE IMPACT OF COVID-19 ON DIFFERENT SOCIAL ISSUE AREAS

We launched a series of fact sheets "CSI response to..." featuring a dive into different social issue areas and an analysis of how they are impacted by COVID-19.

The 13 fact sheets (plus additional updates) have been immensely successful and have generated a lot of media interest, further cementing CSI researchers as experts in social impact. www.csi.edu.au/covid.

WE ESTABLISHED THE PULSE OF THE FOR-PURPOSE SECTOR & BUILD BACK BETTER NATIONAL RESEARCH PROGRAM

The first wave of the longitudinal survey was launched with an extensive email marketing campaign, alongside a campaign across social channels and with a media alert and with strategic support from major stakeholders. We received over 400 responses.

We have begun our series of cross-institutional Deep Dives, including:

- "Why do we keep crashing the same car? A review of Productivity Commission and other Inquiries with recommendations for the NFP sector (funded by CSIA);
- "Charities as Partners in Recovery" series (in partnership with SVA);

- "Ending Homelessness in Australia: Opportunities for Building Back Better from COVID-19" (with multiple industry partners);
 - "Reconciliation during COVID-19: Danjoo Koorliny Walking Together and Caring for Everything"; and
 - "Capturing and leveraging learnings from service innovation during COVID-19".
- We are about to begin a new deep dive into mental health.

WE COMMUNICATED FOR SOCIAL CHANGE

We quickly understood that the pandemic effects were going to be long lasting and were going to impact our marketing and communications efforts for the rest of the year.

The National Communications team decided to lead the way on a webinar series that featured daily webinars over a six-week period. Through the first series, we featured 70+ innovative researchers, educators and thought leaders from within the CSI network, finishing with an in-depth discussion on the future of education with renowned leaders, David Gonski AC, Professor Peter Shergold AC, and Professor Kristy Muir.

We reached more than 8,000 people during this series and we have anecdotal evidence that it boosted our education numbers and drove traffic to our site. In addition, CSI has become widely known as webinar "experts" and we are regularly called upon for advice and requests to host for partner organisations. The impact2020 website has received 20,000 unique visitors to date this year.

Because of the success of Impact2020 series 1, we launched a series two, which features another wave of webinars where we connect with impact partners from across sectors. We filmed these series and have made them available online:

- [Series One videos](#)
- [Series Two videos](#)

Combined, these videos have been viewed over 15,000 times already this year. See more at impact2020.online.

WE REACHED NEW AUDIENCES

- In 2020 CSI received more than 1,200 media mentions which have a combined total estimated reach of 652 million up from 68 million people throughout 2019
- We achieved a 34% increase in reach of our website audience compared to 2019 (which was up 23% on 2018). 85,000 people visited the CSI website during the months of Jan–Oct. An additional 20,000 people have visited the impact2020 website and 6,000 have visited the Amplify website.



WE CONTINUED TO CATALYSE CHANGE

WE ARE BUILDING THE CAPACITY OF THE NFP SECTOR

CSI was successful in its national bid to develop and deliver a new not-for-profit leadership and capacity program. Co-funded by the Paul Ramsay Foundation, the Vincent Fairfax Family Foundation, the Sidney Myer Fund, and the Myer Foundation, CSI was awarded \$9m over 5 years to create and deliver this potentially world-class program, called the Social Impact Leadership Australia program. The launch of this collaborative leadership program was delayed due to COVID. The program launched in February 2021.

WE CONTINUED TO AMPLIFY OUR SOCIAL IMPACT

A major component of Amplify Social Impact was completed and launched: the Australian Social Progress Index. This was launched to great acclaim at Australian Parliament House with Adam Bandt MP (Greens), Andrew Leigh MP (Labor) and Dave Sharma MP (Liberal) members hosting the event as Parliamentary Friends of Social Sciences.

WE ENGAGED WITH PEOPLE ACROSS SECTORS IN DIFFERENT SETTINGS

We hosted the 2020 Danjoo Koorliny Walking Together Towards 2029 and Beyond, Social Impact Festival. See website here <https://www.danjookoorliny-socialimpactfestival.com/>.

We worked with hundreds of partners, students and alumni from across the corporate, not-for-profit, social enterprise and government sectors

This work was enabled by CSI's team, institutions and importantly our multi-University Collaboration Agreement

OUR ENABLERS

CSI would like to thank its many funders who continued to support our work in 2020, including Allan and Gill Gray Philanthropy Australasia, Sidney Myer Fund and the Myer Foundation, NAB, Paul Ramsay Foundation, Vincent Fairfax Family Foundation, and Z Zurich Foundation.

CSI'S BOARD OF DIRECTORS 2020

Professor Peter Shergold AC, Board Chair

Stella Avramopoulos
Professor Keryn Chalmers
Sarah Davies AM
Tom Dawkins
Emeritus Professor
Colleen Hayward AM

Professor Peter Robertson
Paul Ronalds
Professor Leisa Sargent
Debra Zanella

CSI'S EXECUTIVE TEAM 2020

Professor Kristy Muir, CEO
Professor Jo Barraket,
Director, Swinburne
Professor Gemma Carey,
Director, National
Research & UNSW
Kathryn Conway,
National Operations Manager
Professor Paul Flatau,
Director, UWA
Nicola Hannigan,
Director, National
Communications & UNSW
Dr Michael Moran,
Director, National Education

OUR FINANCES

PROFIT AND LOSS 2020

	FULL YEAR 2020 ACTUAL	FULL YEAR 2020 BUDGET	VARIANCE \$	VARIANCE %
Revenue				
Investment Income	45,403	45,000	403	1%
Scholarships	83,507	100,000	(16,493)	-16%
UNSW, UWA & Swinburne Node fee	600,000	675,000	(75,000)	-11%
National Research Program	1,059,699		1,059,699	
Total Revenue	1,788,609	820,000	968,609	118%
Total People Costs				
	1,405,816	564,050	(841,766)	-149%
Non-people costs				
Scholarships	54,340	97,500	43,160	44%
Contract & Consulting	72,505	412,500	339,995	82%
Entertainment		6,450	6,450	100%
Marketing	12,634	71,800	59,166	82%
Consumables	3,116		(3,116)	
Travel	2,682	30,478	27,796	91%
Other Expenses	25,947	25,770	(177)	-1%
Internal Expenses	166,166		(166,166)	
Total Non People Costs	337,390	644,498	307,108	48%
Total Costs	1,743,206	1,208,548		
Surplus/(Deficit)	45,403	(388,548)		

BALANCE SHEET 2020

CSI NATIONAL AS AT 31 DECEMBER 2020

	DECEMBER 2020 (\$ MILLIONS)
Assets	
Cash & Equivalents	4,414
Receivables	0
Total Assets	4,414
Liabilities	
Sundry Creditors and Provisions	4,414
Equity	0
Total Liability	4,414